

AI-DRIVEN FINANCE FOR BANKING

CFOs at commercial enterprise banks are approaching AI with a mix of **excitement and cautious optimism**. In our survey, we found that CFOs believe the potential benefits of AI in banking are vast, ranging from **increased efficiency** to **improved risk management** and **client satisfaction**.

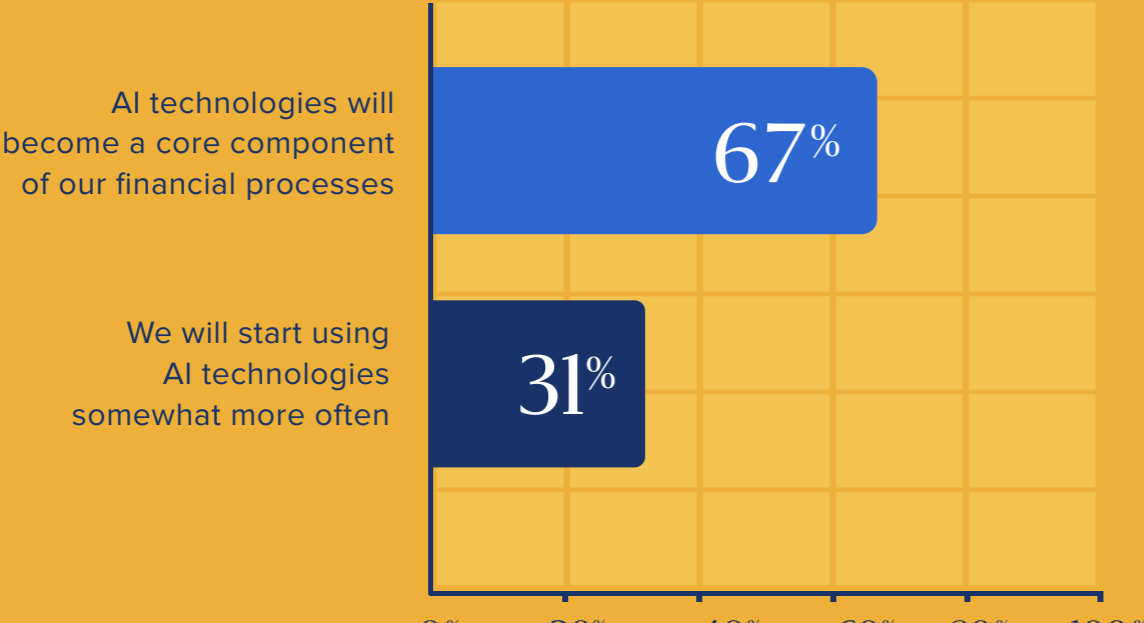


Global Finance Banking Leaders have several questions around the **transformational impact** and **use of AI, machine learning** and **generative AI**.

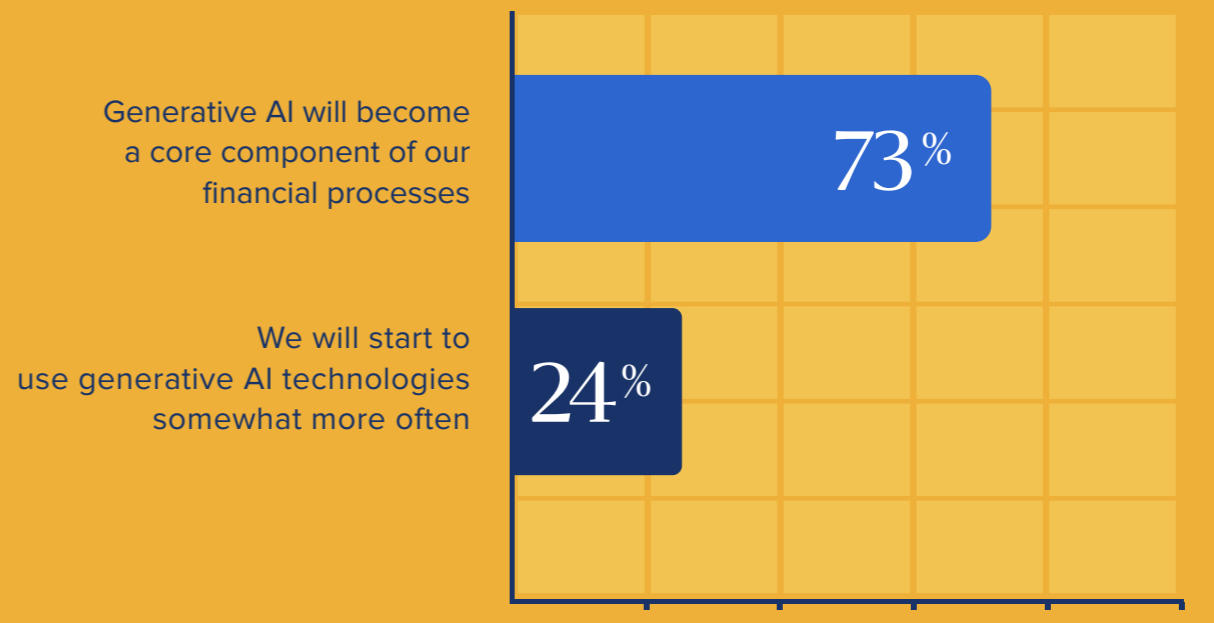
What Role will AI Play for Enterprise Banking Finance Teams?

77% of finance decision-makers believe AI will increase productivity by increasing efficiency and improving accuracy in business processes. In fact, more than two-thirds of CFOs see AI becoming a core component of financial processes.

WHAT ROLE WILL AI PLAY FOR ENTERPRISE BANKING FINANCE TEAMS OVER THE NEXT 5 YEARS



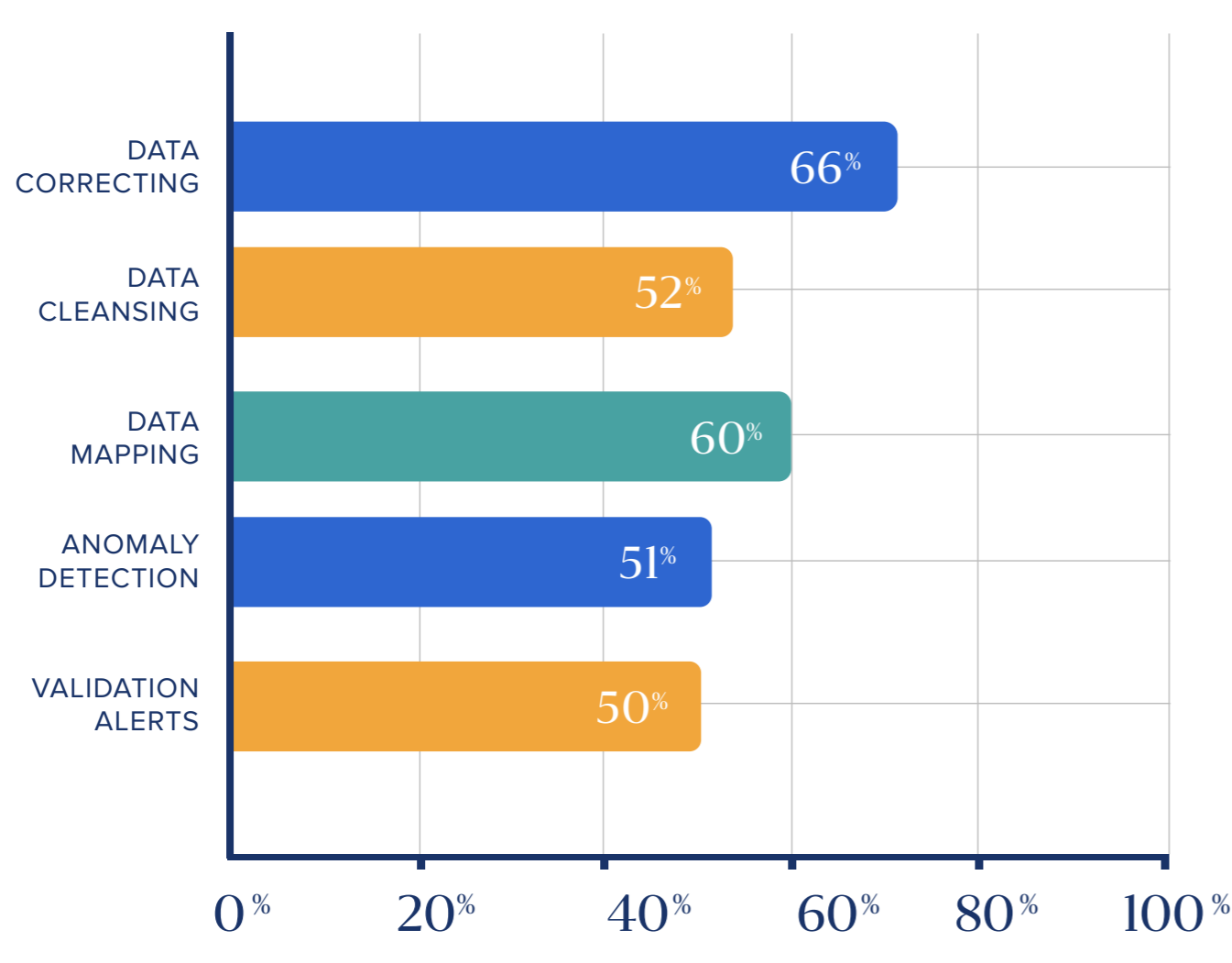
WHAT ROLE WILL GENERATIVE AI PLAY FOR ENTERPRISE BANKING FINANCE TEAMS OVER THE NEXT 5 YEARS



What Impacts Are We Seeing Today in the Banking industry?

Two-thirds of businesses believe **enterprise finance AI** has provided **better insights and improved speed for forecasting**.

STREAMLINED DATA MANAGEMENT PROCESSES



FASTER AND MORE INSIGHTFUL DECISION-MAKING



What Does this Mean for Enterprise Banking Finance Teams?

Finance leaders believe AI will be embedded across critical processes to increase speed and effectiveness of planning and reporting.

Here are a few top use cases:



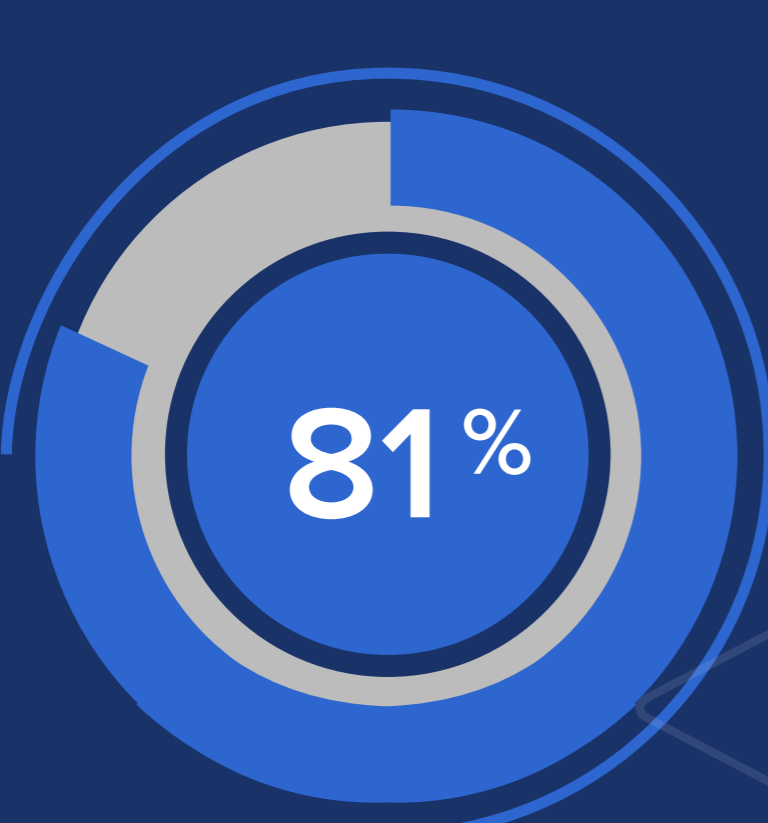
FINANCIAL PLANNING



PRODUCT DEMAND FORECASTING



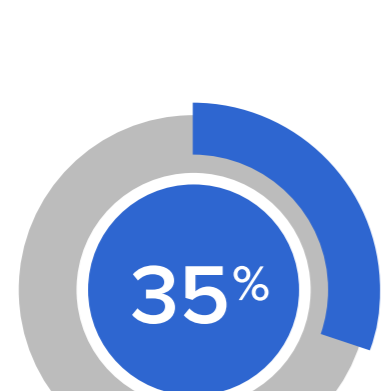
FINANCIAL REPORTING



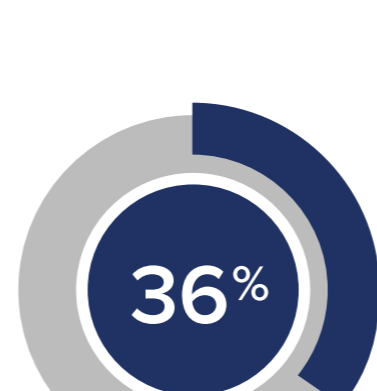
of financial decision-makers believe **AI will help their organization better predict and manage risk** through the use of AI.

The Enterprise Banking Finance AI Future is Bright

73% of Finance leaders think AI will create opportunities for new jobs in the industry.



Finance leaders believe enterprise AI initiatives will lead to better employee satisfaction and retention.



Finance leaders believe Enterprise AI will save money that would have been spent on compliance and regulatory reporting.

About the Research

The commissioned study, conducted by Hanover Research, sourced insights from a **total of 244 Financial decision-makers** within the banking industry across North America (US, Canada, or Mexico), Europe (UK, France, Germany, Sweden, Norway, Finland, Denmark) and APAC (Australia, New Zealand, Singapore). All individuals are **over the age of 18, employed full-time and hold a management position (C-level executive (CFO), VP, Director, Controller) in Finance at a company with \$100M+ in revenue.**



OneStream's Enterprise Finance AI is uniquely unified with the **OneStream platform** to **empower every employee** to plan with confidence and perform at your best.