

AI-DRIVEN FINANCE FOR FRANCE

With the looming talent shortage in the labor market, finance leaders are poised to deploy AI to **increase finance and accounting efficiency, reduce costs and deliver a competitive advantage across the enterprise**. Global Finance Leaders in France have several questions around the transformational impact and use of AI, Machine learning and generative AI.



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What Role will AI Play for Enterprise Finance Teams?

80% of finance decision-makers believe AI will increase productivity by increasing efficiency and improving accuracy in business processes. In fact, over half of Finance leaders see AI becoming a core component of financial processes.

ROLE OF AI IN FRANCE OVER THE NEXT 5 YEARS

AI technologies will become a core component of our financial processes

62%

We will start using AI technologies somewhat more often

32%

0% 20% 40% 60% 80% 100%

ROLE OF GENERATIVE AI IN FRANCE OVER THE NEXT 5 YEARS

Generative AI will become a core component of our financial processes

64%

We will start to use generative AI technologies somewhat more often

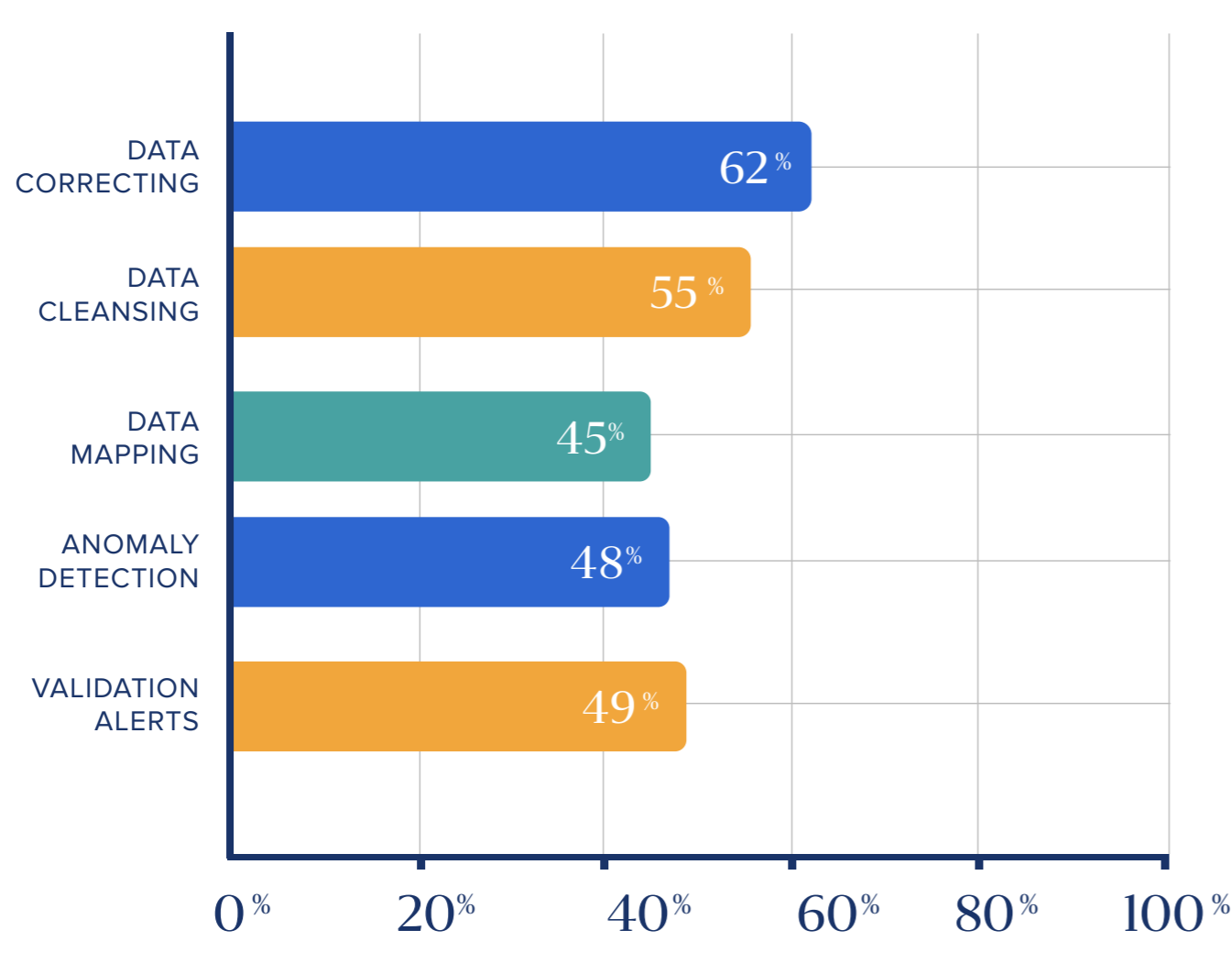
33%

0% 20% 40% 60% 80% 100%

What Impacts Are We Seeing Today?

Over half of businesses believe **enterprise finance AI has provided better insights and improved speed for forecasting**.

STREAMLINED DATA MANAGEMENT PROCESSES



FASTER AND MORE INSIGHTFUL DECISION-MAKING



What Does this Mean for Enterprise Finance Teams?

Finance leaders believe AI will be embedded across critical processes to increase speed and effectiveness of planning and reporting.

Here are a few top use cases:



FINANCIAL PLANNING



SERVICES DEMAND FORECASTING



FINANCIAL REPORTING

80%

of financial decision-makers believe AI will help their organisation better predict and manage risk through the use of AI.

The Enterprise Finance AI Future is Bright

60% of Finance leaders think AI will create opportunities for new jobs in the industry.

22%

Finance leaders believe enterprise AI initiatives will give employees more time to focus on innovative tasks like creating new products.

27%

Finance leaders believe Enterprise AI will save money that would have been spent on compliance and regulatory reporting.

About the Research

The commissioned study, conducted by Hanover Research, sourced insights from a total of 105 financial decision-makers within France. All individuals are over the age of 18, employed full-time and hold a management position (C-level executive (CFO), VP, Director, Controller) in Finance at a company with \$100M+ in revenue.



OneStream's Enterprise Finance AI is uniquely unified with the OneStream platform to empower every employee to plan with confidence and perform at your best.